



THE WAY TO JERUSALEM ASSOCIATION

Community, Tolerance and creation of a multicultural dialogue

****Privacy Policy****

1. **Information Collection**

We collect information from you when you register on our site, log into your account, make a purchase, participate in a contest, and/or log out of your account. The information collected includes your name, email address, phone number, and/or credit card details. Additionally, we automatically receive and store information from your computer and browser, including your IP address, software and hardware characteristics, and the page you requested to view.

2. **Use of Information**

Any information we collect from you may be used to:

- Personalize your experience and improve to your individual needs
- Provide personalized marketing content
- Improve our website
- Improve customer service and support needs
- Contact you via email
- Administer a contest, promotion, or survey

3. **E-commerce Privacy**

We are the sole owners of the information collected on the site. Your identifiable information will not be sold, exchanged, transferred, or given to any other company for any reason without your consent, other than for the express purpose of completing a request and/or transaction, such as shipping an order.

4. **Third-Party Information Sharing**

We do not sell, trade, or otherwise transfer your personally identifiable information to external parties. This does not include trusted third-party companies that assist us in operating our website or conducting our business, as long as these parties agree to keep this information confidential. We believe sharing information is necessary to investigate, prevent, or take action regarding illegal activities, suspected fraud, situations involving potential threats to the physical safety of any person, violations of our Terms of Use, or as otherwise required by law. Non-personally identifiable visitor information may, however, be provided to other parties for marketing, advertising, or other uses. The aforementioned does not include the transfer of information to relevant insurance companies for the purpose of issuing a policy.

5. **Information Security**

We implement a variety of security measures to maintain the safety of your personal information. We use advanced encryption to protect sensitive information transmitted online. We also protect your information offline. Only employees who need to perform a specific job (e.g., billing or customer service) are granted access to personally identifiable information. The computers/servers in which we store personally identifiable information are kept in a secure environment.



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****Do we use cookies?***

Yes. Our cookies improve access to our site and identify repeat visitors. Furthermore, our cookies enhance the user experience by tracking and targeting their interests. However, this usage of cookies is not linked to any personally identifiable information on our site.

6. ****Unsubscribe from Mailing Lists****

We use the email address you provide to send you information and updates regarding your order, occasional company news, related product information, etc. If at any time you would like to unsubscribe from receiving future emails, we include detailed unsubscribe instructions at the bottom of each email.

7. ****Consent****

By using our site, you consent to our privacy policy.